

Farmstand Fresh!

Make the most of Skagit flavors this season!



Genuine Skagit Valley has teamed up with farm stores and chefs to offer some virtual kitchen inspiration! Stop at a participating stand to sign up. genuineskagitvalley.com.

Spotlight on Skagit Farm Stands

- Successfully **increased traffic to 15 Skagit farm stands**
- **Concentrated media outreach** in local & Seattle markets yielded multiple feature articles and **reached 146,000 readers**
- **500% increase in web traffic** funneled to 22 program partners
- **Digital marketing reached 150,000 accounts** and generated 5,000 post likes and engagements

"Sales have been good! Peeps came out BECAUSE of the campaigns."

~ Jesalyn Pettigrew, Mossy Gate Flower Farm

"Sales above 2019 - such a blessing!"

~ Jen Schuh, Schuh Farms

Best month to date since we started our business. It was awesome!

~ Linda Versage, Blanchard Mountain Farm



Celebrating Agriculture

Over 80 commercial crops are produced on 90,000 acres of the last remaining agricultural valley in the Puget Sound Region. Through place-based marketing, **Genuine Skagit Valley heightens consumer awareness of, and connection to, authentically local Skagit farms and farm products.** We welcome you to join in celebrating the diverse and distinctive agricultural heritage of the Skagit Valley, WA.